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06/25/97

\$770 — 101
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Docket No. 42390.P4072
Express Mail No. EM502297228US

ASSISTANT COMMISSIONER FOR PATENTS
Washington, D.C. 20231

Sir:

Transmitted herewith for filing is the Patent Application of:

Inventor(s): Paul C. Greer, et al.

For: USER DEMOGRAPHIC PROFILE DRIVEN ADVERTISING TARGETING

Enclosed are:

- ☒ 3 sheets of Formal Drawing(s) including 3 figures.
- ☒ An Assignment of the invention to: INTEL CORPORATION
- ☒ A Declaration and Power of Attorney.
- ☐ A Verified Statement to establish Small Entity Status under 37 CFR 1.9 and 37 CFR 1.27.
- ☐

The Filing Fee has been calculated as shown below:

	(Col. 1)	(Col. 2)	SMALL ENTITY		OTHER THAN A SMALL ENTITY	
For:	No. Filed	No. Extra	RATE	FEE	RATE	FEE
Basic Fee:	-	-	-	\$385.00	-	\$770.00
Total Claims:	15	0	\$11.00	\$0.00	\$22.00	\$0.00
Indep. Claims:	4	1	\$40.00	\$0.00	\$80.00	\$80.00
<input type="checkbox"/> Multiple Dep. Claim(s) Presented			\$130.00	\$0.00	\$260.00	\$0.00
*If the difference in (Col. 1) is less than zero, enter "0" in (Col. 2)			Total:	\$0.00	Total:	\$850.00

- ☒ A check in the amount of \$850.00 to cover the filing fee is enclosed.
- ☒ A check for \$40.00 covering Recordation of Assignment is enclosed, along with the Assignment Cover Sheet.
- ☒ The Commissioner is hereby authorized to charge payment of the following fees associated with the this communication or credit any overpayment to our Deposit Account No. 02-2666 . A duplicate copy of this sheet is enclosed.
 - ☒ Any additional filing fees required under 37 CFR 1.16.
 - ☒ Any Patent Application processing fees under 37 CFR 1.16.

☒ The Commissioner is hereby authorized to charge payment of the following fees during pendency of this application or credit any overpayment to our Deposit Account No. 02-2666 . A duplicate copy of this sheet is enclosed.

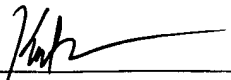
☒ Any extension or petition fees under 37 CFR §1.17.

☒ Any filing fees under 37 CFR §1.16 for presentation of extra claims.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN

Date: June 25, 1997


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